

END POLIO NOW

COLOR GUIDE

Contact graphics@rotary.org for alternative file formats.



FOR USE WITH MASTERBRAND
SIGNATURE ONLY

RED

CMYK—COATED
C0 M100 Y90 K0

CMYK—UNCOATED
C5 M90 Y77 K0

PMS—COATED
PMS 485 C

PMS—UNCOATED
PMS 2035 U

RGB
R236 G31 B48

GOLD

CMYK—COATED
C0 M26 Y100 K0

CMYK—UNCOATED
C0 M20 Y100 K0

PMS—COATED
PMS 130 C

PMS—UNCOATED
PMS 129 U

RGB
R254 G189 B17